

PHASE 1

- Interviews, Focus Groups
- Market Overview
- Physical Conditions Assessment

Existing Conditions & Planning Framework

- Steering Committee Review
- Community Open Houses

PHASE 2

- Preliminary Design Concepts
 - Character Districts
 - Focus Areas and Interchanges
- Preliminary Improvement Strategies
 - Economic Development
 - Branding / Marketing

- Steering Committee Review
- Community Survey

PHASE 3

- Refined Concepts & Strategies
- Implementation Partnerships & Resources
- Implementation Action Matrix

159th Street Improvement Portfolio

- Implementation Workshop
- Steering Committee Review
- Municipalities' Acceptance